



Central Okanagan School District
SD No. 23 | *Together We Learn*

To School Principals and PAC Presidents

Free Parent Evening Session

January 16, 2017

Hollywood Road Educational Services - Room 1

6:00 pm to 7:30 pm

E-reg link will be provided in January for this event

Social Media Awareness

The parent presentation will focus on all things digital. Your child has now entered into their digital media lives, where cell phone ownership doubles, video game use explodes and they dive into the world of social media and hypertexting. Your child is rapidly developing their personal identity with cell phone in hand and you need to be prepared. Family rules, parental controls and developing a family tech plan will be outlined as well as recommendations for monitoring your child's digital life.

As a parent, you must lead the charge as a digital role model and help your child develop a strong digital citizenship foundation while reminding them that their digital footprint is a reflection of their real and online selves. At this age, they will encounter situations that will challenge their independence, including cyberbullying (and more commonly – cyberexclusion), the dangers of anonymity, privacy, sharing intimate images, and inappropriate websites, and you need to be there to provide support and guidance during this critical period. Finally, to better equip you for your digital parenting strategy, a snapshot of the current trends and concerning apps will be provided.

Presented by:



Safer Schools Together

Ensuring a safe caring school climate and culture.

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